

ABSTRACT OF THE DISCLOSURE

Attaching by VELCRO hook and loop-type fasteners a U-shape of shape-imparting construction material about the bottom of a brassiere cup and on the side against the wearer's body, the VELCRO loop-type fastener being on the brassiere so that when the VELCRO hook-type fastener is removed to permit the wearing of the brassiere without breast support and confinement, it is the remaining VELCRO loop-type fastener which is against the wearer's body and this is characterized by a nominally felt presence to the touch contributing to comfort in the wearing of the brassiere.